

Hussam Bakhsh

hussambilal0@gmail.com | Vancouver, BC | (639) 994 9080

[LinkedIn](#) | [GitHub](#) | [Substack](#)

EDUCATION

University of Saskatchewan

Bachelor of Arts (High Honours), Economics

Saskatoon, SK

January 2019 – April 2023

Academics: GPA 3.97 | Graduated with the Highest Grades in the Major | Several Scholarships over 4 years

Coursework: Advanced Econometrics | Python (3 CS courses) | Honours Thesis

EXPERIENCE

Later (Creator Economy Subscription Platform; Summit Partners-Backed)

Vancouver, BC

Data Analyst (Client Services)

March 2026 – Present

- Sole analyst supporting seven- and eight-figure enterprise clients; own reporting and strategic analysis on creator and content performance from data modeling through executive-ready insights
- Build and maintain dbt models for BigQuery powering client-facing dashboards and recurring and ad hoc performance reporting
- Built a benchmarking model to compare post performance across creator size, industry, and other contextual factors, enabling more meaningful creator performance insights
- Built internal AI-enabled analytics tooling for Claude Code and Codex, adopted by several analysts to accelerate analysis and reporting workflows

LawDepot (B2C Subscription SaaS; Mid-Eight-Figure ARR)

Edmonton, AB (Remote)

Business Data Analyst (Product)

September 2024 – March 2026

- Designed and analyzed 30+ A/B experiments across subscription conversion and retention, applying power analysis and multiple-comparison correction to drive \$4M+ in incremental revenue
- Partnered with product owners across four product teams to define KPIs and event tracking, delivering real-time Power BI dashboards that became the organization's source of truth for product health
- Conducted subscription churn, cohort retention, and funnel analyses to identify lifecycle drop-offs and inform conversion and retention strategy
- Queried tables with 2B+ records in SQL and analyzed high-value customer cohorts in Python to inform pricing, acquisition, and retention strategy

Supreme LSAT

Toronto, ON (Remote)

Business Development Associate & LSAT Tutor

April 2022 – Present

- Drove \$500K+ in revenue as employee #2 across sales, recruiting, and tutoring functions
- Scaled paid acquisition through Google Ads and creator partnerships across TikTok and Instagram Reels
- Scored 175 (99th percentile) on the LSAT; designed curriculum that improved tutor throughput and student outcomes

Advanis (Consulting Firm)

Edmonton, AB

Research Data Analyst

September 2023 – September 2024

- Delivered strategic insights from large-scale consumer datasets for enterprise clients across public and private sectors
- Served as primary analytics contact for a major political client, owning survey design and interpretation while ensuring statistical rigor
- Automated Excel/VBA reporting workflows, saving 10+ analyst hours weekly across the team

Ballad Consulting Group

Edmonton, AB

Economic Research Analyst Intern

April 2023 – July 2023

- Built data-driven economic development plans for Indigenous-owned businesses through market and consumer research

PROJECTS & CREATOR EXPERIENCE

- **Creator Channel** — Co-run a short-form video channel reaching 700K+ followers across TikTok, Instagram Reels, and YouTube Shorts
- **Hardware + SaaS Startup** — Building a hardware and SaaS product for convenience stores with revenue-generating prototypes

TECHNICAL SKILLS

Languages & Tools: Advanced SQL (Window Functions, CTEs, Query Optimization, Data Modeling) | Python (Pandas, NumPy) | BigQuery | dbt | Power BI | Excel/VBA | Git

Interests: Reading | Boulderling | Musicals | Hiking/Camping | Philosophy