

# Hussam Bakhsh

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## EDUCATION

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### University of Saskatchewan

*Bachelor of Arts (High Honours), Economics*

Saskatoon, SK

January 2019 – April 2023

**Academics:** GPA 3.97 | Graduated with the Highest Grades in the Major | Several Scholarships over 4 years

**Coursework:** Advanced Econometrics | Python (3 CS courses) | Honours Thesis

## EXPERIENCE

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### Later (*Rapidly Growing SaaS, 9-figure ARR*)

*Data Analyst*

Vancouver, BC

March 2026 – Present

- Sole analyst on two 7-figure enterprise clients; own end-to-end analytics from data modeling to executive reporting
- Build and maintain dbt models for BigQuery powering client-facing dashboards and ad-hoc analysis
- Created internal AI tooling (custom MCPs, .md context packs) for Claude Code and Codex, adopted by several analysts
- Built a benchmarks model to compare performance of posts taking into account factors like creator size, industry, etc.

### LawDepot (*B2C SaaS, mid-8-figure ARR*)

*Business Data Analyst*

Edmonton, AB (Remote)

September 2024 – March 2026

- Designed 30+ A/B experiments driving \$4M+ incremental revenue through conversion and retention wins
- Shipped real-time Power BI dashboards for 4 product teams, defining KPIs and event tracking that became the org's canonical source of truth for product health
- Built an internal Python analytics package using AI tooling in Cursor; adopted by several analysts
- Segmented 2B+ user records in SQL/Python to surface high-value cohorts informing pricing and acquisition strategy
- Forecasted traffic with Prophet and Triple Exponential Smoothing models, directly informing budget allocation and growth strategy

### Supreme LSAT

*Business Development Associate & LSAT Tutor*

Toronto, ON (Remote)

April 2022 – Present

- Drove \$500K+ in revenue as employee #2 across sales, recruiting, and tutoring functions
- Scaled paid acquisition through Google Ads and influencer partnerships across TikTok and Instagram Reels
- Scored 175 (99th percentile) on the LSAT; designed curriculum that improved tutor throughput and student outcomes

### Advanis (*Consulting Firm*)

*Research Data Analyst*

Edmonton, AB

September 2023 – September 2024

- Delivered strategic insights from large-scale consumer datasets for enterprise clients across public and private sectors
- Primary point of contact for a large political client, owning survey design, interpretations, and ensuring statistical rigour.
- Automated Excel/VBA reporting workflows, saving 10+ analyst hours weekly across the team

### Ballad Consulting Group

*Economic Research Analyst Intern*

Edmonton, AB

April 2023 – July 2023

- Built data-driven economic development plans for several indigenous businesses through market and consumer behavior research

## PROJECTS

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- **Hardware + SaaS Startup** — Building a small hardware and SaaS startup for convenience stores, with prototypes already generating revenue

## TECHNICAL SKILLS

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**Languages & Tools:** SQL | Python (Pandas, NumPy) | BigQuery | dbt | Power BI | Excel/VBA | Git

**Interests:** Bouldering | Live Theatre | Hiking/Camping | Philosophy